



Biographies

GREENBERG
ATTORNEYS AT LAW
TRAURIG



John D. Altenburg Jr.

Of Counsel
Government Affairs

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www.gtlaw.com

Greenberg Traurig, LLP

(b)(6)

Major General John Altenburg (USA, Retired) focuses his practice on contract litigation and international law. The scope of his practice includes corporate and governmental representation, both domestic and international, including development bank and federal agency debarment proceedings. General Altenburg served 28 years as a lawyer in the Army, where he represented the Army before Congress, numerous state and local governments, and in court in the United States and Germany. He advised, counseled, and negotiated at all levels within the Army, the Department of Defense, and the Department of Justice, frequently on matters of great interest to Members of Congress and the national media. He served as the Deputy Judge Advocate General for the Department of the Army from 1997 to 2001. In this position he advised senior military and civilian leaders on critical legal and policy issues and directed the day to day operations of approximately 1800 civilian and uniformed attorneys in 70 offices and 3000 National Guard and Army Reserve attorneys in providing comprehensive legal services to more than one million commanders, soldiers, and civilians of the Army worldwide.

Areas of Experience

- Defense and National Security Affairs
- Government Contracts and Litigation
- Ethics and Corporate Compliance
- International law
- Congressional liaison

Unique Experience

Consultant, Office of the President, World Bank Group, April – October 2002

- Designed and implemented a comprehensive financial disclosure reporting system, including the compliance review and audit functions, for the world's largest multinational bank. The system

designed by General Altenburg ensures consistency with banking industry best practices and WBG leadership of International anti-corruption initiatives.

- Developed institutional regulatory structure to support implementation of the strengthened financial disclosure system.
- Assisted the Ethics and Business Conduct Office in both the development of an analytical model for corporate compliance issues and the enhancement of its management systems.

Assistant The Judge Advocate General, Department of the Army, 1997-2001

- Advised senior civilian and military leaders on sensitive and complex legal and policy issues, many subject to congressional and national media scrutiny.
- Advised Army staff on counter-terrorism, support to civil authorities, and contingency operations worldwide.
- Advised the Army Vice Chief of Staff and Department of Defense officials on allegations of senior executive misconduct, conflicts of interest issues, and sensitive investigations critical to the Army and Department of Defense.
- Supervised investigation and settlement of \$80-90 million in tort claims annually and affirmative claims programs that recovered more than \$30 million annually.

Assistant Judge Advocate General, Military Law and Operations, Department of the Army, 1995-1997

- Coordinated legal and policy advice on Army contingency operations worldwide (including 1995 post Dayton Accords entry into Bosnia), support to civilian authorities, and all proposed legislation affecting Department of the Army.
- Coordinated legal and policy advice on issues relating to the Base Realignment and Closure Act.
- Supervised Government Appeals in all criminal litigation before appellate courts and the Supreme Court of the United States, including U.S. v Loving, unanimous decision upholding agency death penalty procedures.

Army Lawyer-Leader, before 1995

- Chief legal advisor on numerous urgent national security issues, including contingency operations world-wide, humanitarian relief operations, and disaster relief operations and other support to civilian authorities.
- Spearheaded coordination of members of Congress, federal and state agencies, and private associations to create agreements leading to \$28 million purchase of 10,000 acres, protecting several endangered species, permitting critical construction on Fort Bragg, important state highway construction, while accommodating local

- development.
- Coordinated political resolution of complex, sensitive environmental issues and death penalty issues in Germany and United States.
 - Seven years' trial experience as prosecutor and defense lawyer (460 felony cases, 260 jury trials including 25 homicides, 1 capital). Additional six years supervising felony prosecutions in United States and Germany (more than 700 cases, several capital); numerous high-profile cases and four years oversight of Army civil litigation and contract appeals. Extensive experience teaching advocacy and litigation skills.

Professional and Community Involvement

- Member, Board of Directors, National Coalition for Homeless Veterans
- U.S. Representative, Experts Panel, International Institute of Humanitarian Law
- Vice President, Board of Trustees, Joseph House for Homeless Veterans
- Member, Joint Regional Land Use Committee
- President, Board of Governors, VII Corps Desert Storm Veterans Association

Articles, Publications and Lectures

- Co-Author, "Terrorism, State Responsibility, and the Use of Military Force," *Chicago Journal of International Law*, Volume 4, Number 1, pp 97-119, (Spring, 2003).
- Keynote Speaker, Annual Conference, Deputy Inspectors General for Investigations, March 18, 2003, Knoxville, Tennessee.
- Panelist, "The Use of Force Against Rogue States: Constitutional and International Law Perspectives" at the ABA Standing Committee on Law and National Security Twelfth Annual Review of the Field, November 21, 2002, Arlington, Virginia.
- Advocate, "Justice and the War Against Terrorism, An Argument Before the Court" at the ABA Annual Meeting, August 9, 2002, Washington, DC
- Panelist, "America's Safety: At What Price to Civil Liberty?" at the Liberty Lecture Series, March 12, 2002, Gunston Hall, Virginia
- Lecturer, "National Security Law" at Duke University School of Law, October 20, 2001.
- Lecturer, "Practicing Law in United Nations Peacekeeping Operations" at The Ohio State University College of Law, January, 2001
- Panelist, "Humanitarian Intervention as a Basis for NATO Bombing in Kosovo" at American University College of Law, October, 1999
- Lecturer, "Uniform of Code of Military Justice and the Rule of Law" at Commanders' Conference, July 14, 1998, Guatemala City, Guatemala

- Speaker, "Rules of Engagement in Peacekeeping Operations" at Association of the Bar of the City of New York, November 14, 1998
- Lecturer, "Leadership is a Force Multiplier" at Campbell University Lundy Fetterman School of Business, October 1996

Awards and Recognition

- Distinguished Service Medal, Legion of Merit (2), Bronze Star Medal (2)
- 2003 Distinguished Alumnus, University of Cincinnati College of Law
- Namesake of academic award at the United States Military Academy, West Point, New York (The Major General John D. Altenburg, Jr. Award for Outstanding Scholarship in the Study of Law)

Education

- J.D., University of Cincinnati College of Law
- National Security Strategy - National War College
- Master of Military Art and Science – History, US Army Command and Staff College
- B.A., English and International Studies, Wayne State University

Admitted to Practice

- District of Columbia
- Supreme Court of the United States
- United States Court of Appeals for the Armed Forces
- United States Army Court of Criminal Appeals
- Supreme Court of Ohio

The hiring of a lawyer is an important decision that should not be based solely upon advertisements. Before you decide, ask us to send you free written information about our qualifications and experience.



Robert Andrews
Deputy Under Secretary of Defense
(Counterintelligence & Security)

Mr. Robert Andrews currently serves as the Deputy Under Secretary of Defense (Counterintelligence and Security), Under Secretary of Defense (Intelligence), Office of the Secretary of Defense. He is a member of the Senior Executive Service and is responsible for developing policy and overseeing the Department of Defense counterintelligence, security, and law enforcement communities to ensure the protection of Defense personnel, facilities, activities and operations.

As a Special Forces officer in Vietnam, Robert Andrews established intelligence networks in the villages of South Vietnam and conducted long-range reconnaissance missions along the Lao and Cambodian borders. Subsequently, Andrews directed operations for a Special Forces Group with missions in the Middle East during the 1967 Arab-Israeli Six-Day War. Returning to Vietnam, he carried out covert operations against the communist political infrastructure as an operations officer in the top-secret-Studies and Observations Group. Following his years in Vietnam, he served in a wide variety of assignments in the 82nd Airborne Division and at the Pentagon.

From 1975 until 1980, Andrews held a succession of senior positions at the Central Intelligence Agency as National Intelligence Officer for East Asia, Assistant Legislative Counsel, and Product Review Division officer. Serving as one of CIA's senior liaison officers with the Departments of State and Defense and the White House, he developed and coordinated national intelligence requirements in support of U. S. policy.

In 1980, Andrews accepted a position as Senator John Glenn's national security advisor. In this capacity, he was responsible for recommending and coordinating Senator Glenn's legislation on intelligence and other national security issues. Andrews arranged for and accompanied Senator Glenn on Congressional delegations to meet with the heads of state of Israel, Jordan, Saudi Arabia, and the United Arab Emirates on issues regarding U.S. intelligence and foreign policy.

Leaving the US Senate in 1982, Andrews directed Rockwell International's Washington congressional relations and strategic analysis until 1995. That year he accepted an offer from the McDonnell Douglas Company to become Vice President for Program Coordination. In 1997, with the merger of McDonnell Douglas and the Boeing Company, Andrews assumed the senior executive position of Vice President for Government Programs.

Andrews holds a degree in chemical engineering and an advanced degree in Asian history. He is the author of *The Village War* (University of Missouri Press), a study of communist political warfare. His articles and editorial commentary on defense and national security issues have appeared in *The Washington Post*, *USA Today*, *The International Herald Tribune*, *Readers Digest*, *The Washington Times*, *Washingtonian Magazine*, and *Military Review*.

In January 1999, Andrews left the Boeing Company to write. His novel, *A Murder of*

Honor, was published by G.P. Putnam's Sons in 2001 as part of a four-book commitment. His second novel, *A Murder of Promise*, came out in hardcover in 2002, and appeared in paperback in 2003. His third novel, *A Murder of Justice*, was published in August 2004. Previous works include *Center Game*, *Last Spy Out* (Bantam-Doubleday), *To Kill the Hangman* (a screenplay in collaboration with Victor Gold), *Death in a Promised Land*, and *The Towers* (Simon & Schuster-Pocket Books).

In 2001, Andrews was appointed as Principal Deputy Assistant Secretary of Defense for Special Operations and Low Intensity Conflict. During the period 31 July 2001-31 July 2002, he acted as Assistant Secretary of Defense SOLIC. On 14 March 2005, Andrews was again appointed Principal Deputy Assistant Secretary of Defense for Special Operations and Low Intensity Conflict.

Mr Andrews assumed his current position on 26 April 2006.

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JACQUELINE GRACE ARENDS

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Education

Washington and Lee University School of Law, J.D., 1998, Lexington, Virginia
Middlebury College, B.A., 1987, Middlebury, Vermont
The Madeira School, Greenway, Virginia

Languages

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Twelve years foreign residence: Germany, Austria, Switzerland, Denmark, Belgium.

Experience

Republican National Convention

August 2000

Deputy Chief of Protocol

Implemented three-day speakers program for Washington Diplomatic Corps. Screened and scheduled all speakers for numerous events. Acted as liaison with office of Governor Tom Ridge who was host to the Diplomatic Corps during the Convention to plan numerous receptions and events. Acted as liaison to senior defense and foreign policy advisers on Bush Campaign to coordinate appropriate speakers for speaker series. Responsible for official credentials and documentation for all dignitaries. Escorted members of Diplomatic Corps to each event.

Kutak Rock, L.L.P.

May 1999 to present

Associate, Finance

- *General Corporate:* Draft and review transactional and closing documents for mergers and acquisitions. Prepare general corporate documents such as LLC operating agreements, incorporations, partnership agreements, shareholder agreements and subscription agreements. Draft SEC filings including proxy statements, 10 K's, 10 KSB's and 10Q's as well as Office of Thrift Supervision filings such as H- (b) 11's. Perform other securities work including blue-sky research and initial NASDAQ SmallCap registration. Draft escrow agreements, assignment and assumption agreements, leases, easements. Obtain licensing for exporting U.S. products under International Traffic in Arms Regulations (ITAR).
- *Structured Finance:* Negotiate and draft documents memorializing multi-million dollar real estate finance transactions. Represent credit facility providers, bond funds and national developers in connection with the financing and refinancing of apartment projects with the proceeds of tax-exempt bonds, and the substitution of credit enhancement of bonds. Draft official statements, reimbursement agreements, credit facility agreements, trust indentures, deeds of trust, mortgages, loan and financing agreements.
- *Federal Practice:* Specialize in legislative strategy for base closure and base reuse, general legislative practice.

Senate Committee on Governmental Affairs Special Investigation

Summer 1997

Majority Staff, Legal Intern

Davey and Associates

Summer 1997

Admiralty Law Summer Clerk

The Federal Trade Commission

Summer 1996

Office of Commissioner Roscoe B. Starek, Legal Intern

Advised the Commissioner on matters pending before the Commission. Drafted memoranda on consumer protection and antitrust issues. Attended meetings with Commissioner Starek and outside counsel representing corporations being investigated. Conducted legal research.

Verner, Liipfert, Bernhard, McPherson, and Hand

February 1995 - August 1995

Congressional Affairs Specialist

Represented state governments and municipalities appearing before the Defense Base Closure and Realignment Commission. Advised clients and legislators on how to prevent the military base in their community from being selected for closure. Devised strategies to increase military missions at existing bases. Clients included the states of Mississippi, Montana, New Jersey, and South Dakota; and the cities of Pittsburgh, Tulsa, and Cape May.

Office of Senator Larry Pressler (R-SD)

September 1993 - February 1995

Legislative Assistant for Foreign Policy and Defense

Advised Senator on foreign policy and defense issues. Sole staff member responsible for Foreign Relations Committee business, including preparing floor speeches, amendments, committee questions and statements, editorial pieces, and trip reports from foreign travel. Other major responsibilities included State Department, Defense Department, and Intelligence authorization and appropriations bills, United Nations Peacekeeping forces, Defense Base Closure and Realignment, and the B-1 Bomber.

Defense Base Closure and Realignment Commission

February 1993 - September 1993

Congressional Liaison

Responsible for initiating and coordinating liaison between seven presidentially appointed Commissioners and Members of Congress during the 1993 round of defense base closures and realignments. Arranged hearings for Members of Congress to testify on 238 U.S. military installations recommended for closure by the Secretary of Defense and Commissioners. Advised Commissioners on policy and political implications of base closures and traveled extensively to some of the 238 military bases under consideration.

The White House

February 1992 - January 1993

Deputy Associate Director of Presidential Personnel

Managed personnel portfolio of 53 defense and national security boards and commissions. All 53 were presidentially appointed, 18 required senate confirmation. Drafted decision memoranda for the President's signature, recommending candidates for each board. Boards included the Panama Canal Commission, Women in Combat, Defense Base Closure, General Advisory Committee on Arms Control and Disarmament. Other responsibilities included Science and Technology Boards and Judiciary Boards.

The Arms Control and Disarmament Agency

February 1991 - February 1992

Congressional Affairs Specialist

Congressional Liaison for the Strategic Arms Reduction Treaty (START). Coordinated actions and communications between the Director of the Agency, Senators, Members of Congress, and key congressional staff during the ratification process. Principal point of contact for House and Senate Armed Services Committees, and the Department of Defense.

The White House

November 1990 - February 1991

Acting Deputy Associate Director of Presidential Personnel

Detailed from the Pentagon during Desert Shield/Desert Storm. Assessed credentials of candidates for senior-level national security assignments in the Departments of Defense, State, and Veterans Affairs; as well as United States Information Agency, Agency for International Development, Arms Control and Disarmament Agency, and Federal Emergency Management Agency.

Department of Defense

February 1989 - November 1990

Directorate of Operational Test and Evaluation, Special Assistant for Legislative Affairs

Coordinated between Directorate of Operational Test and Evaluation (DOT&E) and Members of Congress, their staffs, the General Accounting Offices, the Office of the Inspector General, and the Army, Navy, Air Force, and Marines. Briefed Director on authorization and appropriations legislation affecting weapons programs for all military services. Prepared Director for hearings, press conferences and interviews. Prepared congressional testimony and traveled with congressional staff to testing sites for major military programs. Weapon systems included Trident Submarine, Aegis Combat System, Seawolf Submarine, Tomahawk, Forward Air Defense, F-22 Fighter, B-2 Bomber. Produced annual report for DOT&E.

Bush - Quayle Campaign and Transition Team

September 1988 - February 1989

Member Maryland Bar and District of Columbia Bar
Full Field FBI Clearance completed Summer 1992.

Mira R. Baratta

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SUMMARY OF QUALIFICATIONS

Executive with extensive communications, public relations and public affairs experience. Co-founder of innovative advertising firm. Expertise in international affairs, national security and media. Excellent verbal and written communication skills, as well as over twelve years experience in dealing with domestic and foreign press on complex issues. Adept at handling matters involving high stakes, image and reputation. Strong analytical and negotiating abilities.

EXPERIENCE

Co-Founder, COO
Driven Industries

Oct. '00- present

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- Co-Founder of advertising firm specializing in non-traditional outdoor media.
- Responsible for business development and managing daily operations.
- Create marketing collateral, including media kits and press releases.
- Develop and implement public relations strategy.

Consultant/ Adviser

June '98-Oct. '00

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- Wrote articles for policy makers which were published in the *Wall Street Journal*, *Los Angeles Times*, *The Washington Post*, *Boston Globe*, *USA Today*, and in the foreign press.
- Served as Senior Adviser and spokesperson of the International Commission on Missing Persons (ICMP); responsible for strategic planning, fund-raising, and media relations.
- Developed public relations strategies and marketing materials for businesses.

Vice President for Programs
Freedom House (non-profit organization)

Feb '97- June '98

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- Managed multi-million dollar portfolio of private and government-funded programs focused on democratic, media and economic reform, primarily in Central Europe and former Soviet Union: developed and negotiated proposals with US donors and foreign government officials.
- Supervised more than 20 employees in Washington, DC and overseas.
- Testified by invitation before the US Congress on foreign policy issues.

Adviser on Foreign and Defense Policy
Dole for President Campaign (Policy Staff)

July-Nov '96

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- Advised Presidential Candidate Bob Dole on foreign and defense issues.
- Briefed national and international press -- on and off-the-record -- on a regular basis.
- Wrote speeches, press releases and articles for use by Candidate.
- Appeared on television and radio on behalf of the Dole for President Campaign.
- Arranged and participated in meetings with high level foreign representatives.

Legislative Assistant
Republican Leader's Office, US Senate

June '89-July '96

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- Advised Senate Republican Leader Bob Dole (R-KS) on foreign and defense policy issues.
- Briefed national and international press on legislative initiatives and policy matters.
- Wrote articles for Senator Dole which were published in the *New York Times*, *Wall Street Journal*, *The Washington Post*, *Washington Times*, *USA Today* and *Newsweek*.
- Drafted legislation on leading policy matters and negotiated with Members of Congress, staff and administration officials to build bipartisan support for passage.
- Briefed Republican Leader for and participated in meetings with high-ranking US and foreign officials, including Ministers and Heads of State and Government.
- Represented Republican Leader in meetings with US government officials, as well as international governmental and non-governmental representatives.
- Served as liaison to defense business community.

Deputy Director of Congressional Affairs
Congressional Affairs Specialist
US Arms Control and Disarmament Agency

Feb '86-June '89

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- Advised Director and senior officials on relevant congressional actions and legislation.
- Managed sensitive political matters involving Congressional committees and members.

APPOINTMENTS

November 1997, appointed Senior Adviser to the Chairman of the *International Commission on Missing Persons*. Served as liaison to the UN, US and other donor governments involved in the former Yugoslavia. Advised on political and fund-raising strategies. Served as spokesperson.

EDUCATION

Tufts University
The Fletcher School of Law and Diplomacy 1982-1984

Completed Ph.D. course work in the fields of international security, political development, international energy and resources, and US diplomatic history.

Georgetown University
School of Foreign Service 1978-1982

B.S.F.S, *magna cum laude*, May 1982
Frank Fadner S.J. Award for Russian Studies
Phi Sigma Alpha Honor Society
Major: Comparative and Regional Studies (Europe, Russia and East Asia).

LANGUAGES

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MEMBERSHIPS

Council on Foreign Relations, New York, New York.

Allison Barber

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Experience

White House November 2002-Current
Special Detail to the Office of Global Communications

Develop and coordinate communication campaigns for global audiences and provide rapid response to international media coverage during Operation Iraqi Freedom.

Project Profile:

Partnership for Afghan Recovery
Iraqi Expatriate Outreach
Foreign Media Outreach –State of the Union
Department of State, Education Committee – Middle East Focus

Department of Defense June 2001-November 2002
Special Assistant to the ASD/PA

Organize and implement internal and external public affairs plans and projects that advance the mission of DoD and require inter-agency and inter-departmental coordination.

Project Profile:

A Day in the Life of the U.S. Armed Forces –Global photojournalism project
NFL Military Support Television Campaign
MTV – USO Military Support Concert and Television Show
ESPN Military and Athlete Pen Pal Program
A & E Biography –Secretary Rumsfeld
Veteran's of Foreign War – Calling Card Program
Education Outreach: Patriotic Webcast, Time for Kids, Nickelodeon
HP/Compaq Military Support Campaign
Letterman Top 10 –Military Support Campaign

Sodenta January 1999-June 2001
President

Develop integrated public relations campaigns for the following clients.

Client Profile:

Hill and Knowlton
American Red Cross, Armed Forces Emergency Services Division
American Red Cross, Bio Medical Division
American Red Cross, Celebrity Outreach Division
Molton, Allen and Williams Mortgage Bankers

Campaign Elements:

Develop new business opportunities
Design national media and consumer campaigns
Produce training videos, PSAs, and marketing material
Create educational programs
Coordinate military and client activities on installations (CONUS and OCONUS)
Implement internal "morale building" campaigns

PlowShare Group

President

April 1998-August 1998

Opened the Washington, D.C. office for this Connecticut-based advertising agency. Responsible for new business development, client relations and the oversight of campaign implementation.

Client Profile:

Environmental Protection Agency
Advantage Employment Agency
Look Good Feel Better
World Wildlife Fund

American Red Cross

Director, Public Relations

July 1992-May 1998

Created a new public relations department to position and promote Tissue Transplant Services, a new line of service for the American Red Cross. Responsible for launching national awareness programs, conducting national media events, hosting Congressional briefings and interacting with Health and Human Services. Managed all internal communication programs for this Department.

Merrillville Public School

Teacher

August 1986-Dec 1991

Taught grades first, second and sixth. Served as Vice President of the Teachers Association and was responsible for lobbying activities on behalf of teachers and parents and was the lead for internal communication efforts.

Education

Indiana University; MS, Elementary Education
Tennessee Temple University; BS, Elementary Education

ALEX ALBERT BEEHLER

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EXPERIENCE:

Present Koch Industries and Koch Foundation
Washington, DC

Director, Environmental and Regulatory Affairs (Koch Industries) and
Environmental Program Officer (Koch Foundation)
direct development and implementation of strategic planning for environmental issues (Koch
Industries) and for funding of environmental causes (Koch Foundation)

2000 (Jan - Manufacturers Alliance
Nov.) Arlington, VA

Staff Director and Attorney, Environmental Management Councils
direct new Global Environmental Initiative
direct two management councils composed of eighty top Environment, Health and Safety
officials of the Alliance corporate members for seminar-type discussions of problems of
common interest
prepare legal analysis and regulations of current environmental public policy changes likely to
have significant influence on industry

1990 - United States Department of Justice
2000 Washington, D.C.

Senior Trial Attorney, Environmental Enforcement Section, Environment and Natural
Resources Division
conduct all facets of federal civil litigation involving the major environmental statutes.
member, federal interagency working group on environmental policy and related trade issues.

1987 - Mezzullo, McCandlish & Framme
1990 Washington, D.C.

Trade administrative practice including foreign trade zones and customs valuation.
Federal civil business tort litigation and state commercial and insurance litigation.

1983 - Arthur Lee Quinn, P.C.
1987 Washington, D.C.

Trade and legislative practice
handled customs valuation and classification matters, with extensive focus on federal sugar
support programs.
lobbied before Congress and Administrative agencies on environmental, agricultural and
trade matters.

1982 - Department of Education, Office of Civil Rights
1983 Washington, D.C.

Special Counsel for Regulatory Review.

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1981 - United States Environmental Protection Agency
1982 Washington, D.C.

Special Assistant to Associate Administrator for Legal and Enforcement Counsel.

1980 - United States Senate, Counsel for Senator Bob Dole
1981 Washington, D.C.

International legal issues.

1978 - Hamel, Park, McCabe & Saunders
1980 Washington, D.C.

Federal civil commercial litigation and trade administrative practice.

EDUCATION:

1978 University of Virginia School of Law, J.D./L.L.B.
Virginia Journal of International Law: editorial board; published case note.

1975 Princeton University, A.B.
Woodrow Wilson School of Public and International Affairs
Woodrow Wilson School Scholar; Rhodes Scholar Semi-Finalist.

PROFESSIONAL DATA:

Member of the Bar:

District of Columbia; U.S. District Court, District of Columbia; U.S. Court of Appeals, District of Columbia; U.S. Court of Appeals, Federal Circuit; State of Maryland; Commonwealth of Virginia

Environmental Policy Group:

Founder and Chairman (1996-present)

Federal Advisory Committee:

Member, U.S. Department of Commerce and Office of the U.S. Trade Representative Industry Function Advisory Committee on Customs Matters (1986 - 1990)

Environmental Law Institute:

Associate Member; member, Eastern European Working Group and Caribbean and Latin American Working Group (1992 - present)

PUBLICATIONS:

Co-authored "Contesting of CERCLA Recovery Costs: There is No Contest," *Environmental Law Reporter* (December 1992).

TEACHING:

"Superfund Settlements," Public Law and Policy course, National Law Center, George Washington University (1993-1995).

RECENT AWARDS:

Special Achievement Award □ United States Department of Justice

Political Activities
of
ALEX ALBERT BEEHLER

George W. Bush for President Campaign

National Fundraiser

- . GWB Network principal; raised \$160,000 for campaign
- . Made maximum financial contributions to campaign and to legal compliance fund allowed by law
- . Made significant financial contribution to 1998 George W. Bush for Governor campaign

Policy

- . Environmental policy volunteer to Campaign; worked with Environmental Policy "Pod" members and Campaign policy staff on issues, briefs and speeches
- . Lawyers for Bush/Cheney Campaign

Consultant

- . Republican National Committee (June 2000 - November 2000) on environmental issues

Local

- . Arlington County, Virginia and Montgomery County, Maryland, volunteer for primaries and general election; literature distribution, local media outreach and driver

Other

- . Bush/Quayle for President (1988) - Lawyers Committee; policy research committee; Montgomery County, Maryland, volunteer; [as federal employee prohibited by Hatch Act from political campaigning in 1992 Presidential Election]

Bradley Berkson

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SUMMARY

Acting Deputy Under Secretary of Defense for Logistics and Materiel Readiness managing DoD's global supply chain. Former President of NEW Customer Service Companies, Inc. joined following their acquisition of IP-Mill, Inc., a RFID/UID technology startup for which he was founder, Chairman, and CEO. Also Partner at McKinsey & Company active in Firm's Technology, Corporate Finance, Energy, and Innovation practices. Engineering degree from University of Tulsa and MBA from Harvard Business School.

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EXPERIENCE **2003- Present US Department of Defense** **Deputy Under Secretary of Defense (Logistics and Materiel Readiness) 2004-present**

Selected to act as the DoD's senior logistics official. Oversee the \$129B, 1+million person defense supply chain in support of the world's largest organization. Supervise and direct Department's global supply chain; sustaining the multi-trillion dollar US arsenal of weapons systems including the world's largest combat air, transport air, ship, and ground fleet, and deployed combat force; supplying world's largest consumer of fuel, pharma, food, and textiles; operating the world's largest industrial maintenance complex; Driving global adoption and implementation of transformational supply chain innovations including RFID, UID, the world's largest ERP design and build, 3PLs, and strategic defense logistics designs for massed forces in immature, hostile infrastructure environments

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Director, Studies and Analysis 2003

Appointed to lead the Secretary of Defense's transformation of DoD's supply chain. Direct report to Senior Executive Council, the senior civilian team at Pentagon including SECDEF, Deputy, Military Department Secretaries, and Undersecretary (Acquisition, Technology, and Logistics). Conducted comprehensive reform to improve readiness and lower cost.

2000 - 2002 NEW Customer Service Companies **President**

Grew technology-enabled business process outsourcing company from \$80-\$130MM. Built new businesses, expanded product offer, rationalized business practices and costs. Started new outsourcing businesses for manufacturers providing customer service functionality. Developed new customers including Toshiba, Pioneer, and Thompson. Restructured organization, introduced product management and strategy/business development teams. Recruited new top management team including CFO, CIO, and VPs in Marketing, Strategy, Business Development, and IT.

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2000 IP-Mill, Inc.

Chairman and CEO

Founded start-up RFID/UID technology company. Invented and patented core technology and developed product line. Structured company and secured \$3M funding. Recruited management team including Fortune 500 CIO. Delivered 4X return to investors.

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EXPERIENCE 1991 – 2000 McKinsey & Company, Inc.
- Continued Partner – Houston Office

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Active in McKinsey's Technology, Corporate Finance, and Energy practices. Served a variety of clients throughout world in strategic, transactional, organizational, and operational engagements including:

Defining, developing, and executing entry strategies for multiple clients in high tech markets including telecoms (CLECs), ISPs, and B2B ecommerce.

Evaluating, structuring, negotiating, and integrating multiple merger, acquisition, and alliance transactions for clients both domestic and international. Deals included billion dollar industrial joint ventures, several multi-billion dollar industry shaping mergers, and international entries.

Multiple strategic and functional excellence initiatives for top PC company:

- Global manufacturing and product development strategy – resulted in turnaround of key \$5B division to recapture market leadership.
- Turnaround strategy for Japanese market – Developed tactical and strategic response to attack by top domestic Japanese competitors.
- Latin American financing strategy – Established financing and risk management capabilities allowing successful competition in Brazil.

Multiple organizational redesigns and restructurings resulting in average 30% improvement in cost performance and agile business unit structure.

Developing a product/market strategy for a leading consumer goods brand, including an evaluation of private label positioning, loyalty marketing, and category management.

Leading one of the US' largest private companies in developing financial trading and risk management techniques in several commodity businesses. Developed derivative products and built required functional capabilities to support the client's world class aspirations.

1985 – 1989 Exxon
Project Manager

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Managed joint venture production operations on Alaska's North Slope. Saved over \$80M in property tax renegotiation project.

EDUCATION 5/1991 Harvard Business School US-MA-Boston
MBA with Scholastic Honors

5/1985 University of Tulsa US-OK-Tulsa
BS, Engineering Cum Laude – Top Ten Graduate in University

PUBLICATIONS Written articles about IT applications in the oil industry for the *Journal of Petroleum Technology*, on topics ranging from technology to industry structure evolution in the *McKinsey Quarterly*.